

## **Biomedica and Bioptická Laboratory Unveil Hologic's Genius Digital Diagnostic System, Pioneering Women's Health Advancements in Eastern Europe**

[City, Date] – Biomedica, a leading distribution company, and Bioptická Laboratory proudly announce the installation of Hologic's Genius Digital Diagnostic System, marking a historic milestone as the first-of-its-kind in Eastern Europe. This cutting-edge technology that leverages the power of AI revolutionizes women's health diagnostics and HPV screening, delivering unparalleled precision and efficiency for accurate and timely detection. The strategic collaboration between Biomedica, Bioptická Laboratory, and Hologic reinforces our commitment to advancing healthcare solutions and ensuring accessible, state-of-the-art diagnostic tools for improved patient outcomes in the region.

Biomedica is a leading distribution company in the field of medical devices, in vitro diagnostics, life science products, research and industry, Biomedica immunoassays and clinical IT for over 40 years. The small business that was founded in Vienna has now evolved into a multinational company.

Bioptická Laboratoř s.r.o is a distinguished Czech laboratory, specializing in comprehensive diagnostic services, including pathology, histology, and molecular genetics, providing accurate and timely analyses to support medical professionals in delivering precise patient care.

Hologic, Inc. is an innovative medical technology company primarily focused on improving women's health and well-being through early detection and treatment. For more information on Hologic, visit [www.hologic.com](http://www.hologic.com).